



2024

*AUTHOR
SPONSORSHIP PROPOSAL*

Mental Health Coalition for Women & Families



SPONSORSHIP PACKAGE

EFFECTUAL LIFE COACHING ENTERPRISES, LLC

**MILLION HEIR-WILLIAMS,
EDITOR PUBLISHER/PROJECT MANAGER**

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Mental Health Coalition for Women & Families “Breaking the Silence”



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Million Heir-Williams is the publisher of Effectual Life Coaching Enterprises. She has self-published an array of books. Heir-Williams books are available on Amazon, Barnes & Noble, and other platforms. Here is a current list of published books she has authored as follows:

Military Mom on a Mission:

An Advocate for Mental Health

Mental Health is Mental Wealth:

A Guide to Self-Care

The Millionism Series:

Bold Quotes to Live By That Fuel Courage

Thought-Provoking Questions...That Change the Trajectory of Your Life

Declaration Manifestos: to Ignite Change

Healing Your Emotions:

While Grieving

Our WHY...

Welcome to the Mental Health Coalition Project for Women & Families. The project's initial phase will include at least twenty-five authors, and phase two will include at least another twenty-five. This collaborative project consists of stories that share the pain, fear, loneliness, isolation, hopelessness, and sheer doubt along life's path as you deal with the secondary trauma of mental illness in your family or friends. At the end of their designated chapter, these women will share tips on what worked for them and how they could go on with their lives.

At least fifty authors will represent each state of the United States of America. They will be the VIP State Brand Ambassadors for their respective state. As other women join the coalition, they will be titled VIP State Ambassadors.

Our goal is to speak before U.S. Congress and be a catalyst for re-writing our country's laws governing Mental Health to assist families that care about their loved ones to have a better quality of life. We will personally autograph a book for each Congressperson in attendance.

This book is designed to assist others dealing with mental health disorders within themselves, loved ones, or people along the path of life.

Some of the stories may parallel each other. However, each chapter has its unique perspective. Therefore, the rich fabric of our lives can be chaotic, confusing, disruptive, horrific, terrible, and brutal along the path. These resilient women will share the depth of their inner pain and struggle that has brought us to this very critical point in our lives as we band together and give GOD the Glory for allowing us to come out **GOLD!**



As the publisher of this project, I know that some of the women who have come forward are struggling with their loved ones and financially to pay their portion of the chapter. It is difficult for me to accept the fact that these stories cannot be heard due to lack of funding.

That is why I developed this sponsorship package to invite you or your company to assist these authors in getting their stories told. The cost to each author is \$800.00, which covers the following:

- 5,000-word count for their assigned chapter (approximately ten pages)
- Individual book coaching
- Manuscript
- Editing
- Formatting
- Barcode

(Cont'd on next page.)

As the publisher of this project, I know the needs of our readers, who have come forward asking us to help them with their financial challenges. It is difficult for me to accept the fact that I have written, revised, and proofread this proposal.

- Press Release
- Deck Presentation
- Publishing
- Initial Book Launch
- Initial Book Signing
- Four Different Formats (Hardcover, Paperback, & E-Book & Audio)

Mental Health Coalition for Women & Families

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The Scope of the Project *9 Phases*

Phase 1

Join us through a Monthly Subscription when you become a member of the organization to support Women & Families who are dealing with Mental Health Challenges and the organization's initiative.

Phase 2

Joining a select group of authors to co-author a book and have an exclusive chapter to tell your story.

Phase 3

Marketing Strategies, ie.
Social Media Campaign to recruit women throughout the US for the book project.
Fundraising
Podcast
Book Launch
Press Release

Phase 4

Searching for VIP State Ambassadors to recruit other women in their states to join our initiative.



Phase 5

Creating/Selling Merch for Mental Health Awareness.

Phase 6

Team up with the largest Pharmaceutical manufactures of psychotropic drugs to fund the trip to Congress.

Phase 7

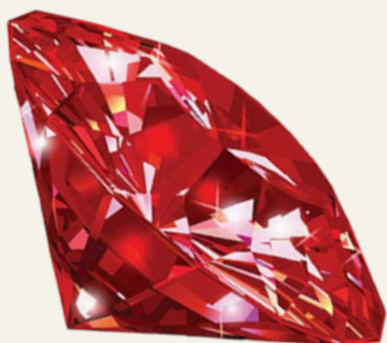
Trip to Congress in order to change laws governing Mental Health laws throughout the country.

Phase 8

Conferences
Speaking Engagements
Webinars
Seminars
Wellness Retreats

Phase 9

Netflix Docuseries
Plays



Red Diamond

Literary Title Sponsor - \$40,000

Funds the Entire Project

50 Authors Sponsored for the Project

- A Special Acknowledgment Page in the Published Book
 - 3 Books (Hardcover, Paperback and E-Book)
 - Logo In the Book
 - Mission Statement
 - Contact Information
 - Full statement of mental health
- First 4 Booked Conferences
 - Full Banner Display of your Organization/Company
- Landing Page on the Parent Company Website (6 months)
- Podcast Interview
- Promotional 10 Hardcover Books
- Personal Invite to Book Launch Party
 - 40 Personal Invites



Blue Diamond

Literary Sponsor - \$20,000

**25 Authors Sponsored for
the Project**

- 1/2 of an Acknowledgment Page in the Published Book
 - 3 Books (*Hardcover, Paperback and E-Book*)
 - Logo In the Book
 - Mission Statement
 - Contact Information
 - Full statement of mental health
- First 3 Booked Conferences
 - Full Banner Display of your Organization/Company
- Landing Page on the Parent Company Website (*4 months*)
- Podcast Interview
- Promotional 8 Hardcover Books
- Personal Invite to Book Launch Party
 - 35 Personal Invites



Pink Diamond

Literary Sponsor - \$12,000

15 Authors Sponsored for the Project

- 1/2 of an Acknowledgment Page in the Published Book
 - 3 Books (*Hardcover, Paperback and E-Book*)
 - Logo In the Book
 - Mission Statement
 - Contact Information
 - Full statement of mental health
- First 2 Booked Conferences
 - Full Banner Display of your Organization/Company
- Landing Page on the Parent Company Website (*3 months*)
- Podcast Interview
- Promotional 6 Hardcover Books
- Personal Invite to Book Launch Party
 - 30 Personal Invites



Yellow Diamond
Literary Sponsor - \$8,000
10 Authors Sponsored for
the Project

- 1/4 of an Acknowledgment Page in the Published Book
 - 3 Books (*Hardcover, Paperback and E-Book*)
 - Logo In the Book
- 1 Booked Conferences
 - Full Banner Display of your Organization/Company
- Landing Page on the Parent Company Website 2 months
- Podcast Interview
- Promotional 4 Hardcover Books
- Personal Invite to Book Launch Party
 - 25 Personal Invites



Purple Diamond
Literary Sponsor - \$4,000
5 Authors Sponsored for
the Project

- Acknowledgment Business Page in the Published Book (3.5" x 4")
 - Published in 3 Books (*Hardcover, Paperback and E-Book*)
 - Logo In the Book
- Landing Page on the Parent Company Website (*1 month*)
- *Promotional 3 Hardcover Books*
- *Personal Invite to Book Launch Party*
 - *20 Personal Invites*



Green Diamond
Literary Sponsor - \$2,400
3 Authors Sponsored for
the Project

- Acknowledgment Business Page in the Published Book
(3.5" x 2")
 - Published in 3 Books - (*Hardcover, Paperback and E-Book*)
- Logo In the Book
- Promotional 2 Hardcover Books
- Personal Invite to Book Launch Party
 - 10 Personal Invites



Brown Diamond
Literary Sponsor - \$800
1 Author Sponsored for
the Project

- Acknowledgment Business Page in the Published Book (2" x 2")
- Published in 3 Books (*Hardcover, Paperback and E-Book*)
- Logo In the Book
- Promotional 2 Paperback Books
- Personal Invite to Book Launch Party
 - 5 Personal Invites

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Commitment Page

Mental Health Coalition for Women & Families

Please Choose a Sponsorship Package

Red: \$40,000 - Blue \$20,000 - Pink \$12,000 - Yellow \$8,000

Purple \$4,000 - Green \$2,400 - Brown \$800.00

I, _____ of _____

_____ choose _____

Sponsorship Level for the Author Proposal Package. We will provide Effectual Life Coaching Enterprises, LLC with the requests needed for our specific package.

Sponsor

Date: _____

Company Name: _____

Name of Company Representative: _____

Signature: _____

Website: _____

Title: _____

Email: _____

Phone Number: _____

Sponsored Author: _____

Effectual Life Coaching Enterprises, LLC

Date: _____

ELCE Staff Name: _____

Signature: _____

Scan & Email to Info@EffectualLifeCoaching.com

Payor Sources

- 1 Credit Card or Debit Card 
- 2 Paypal 
- 3 E-wallets 
- 4 Stripe 
- 5 Online Cheque 
- 6 A Wire Transfer 
- 7 Cash Payment 

Contact Information



**MILLION HEIR-WILLIAMS,
PUBLISHER/PROJECT MANAGER**

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**EFFECTUAL LIFE COACHING ENTERPRISES, LLC
MILLION HEIR-WILLIAMS, PUBLISHER**

Thank You

You said yes to one of our Sponsorship Packages, helping to change the negative stigma surrounding mental health challenges across America!

On behalf of each author who has committed to the project, Our Board of Directors, and myself, I can never say enough about your commitment to help end the Suffering in Silence that so many deal with on a minute-by-minute basis across each state of the United States of America!

AGAIN,
Million

WE THANK YOU FROM THE BOTTOM OF OUR