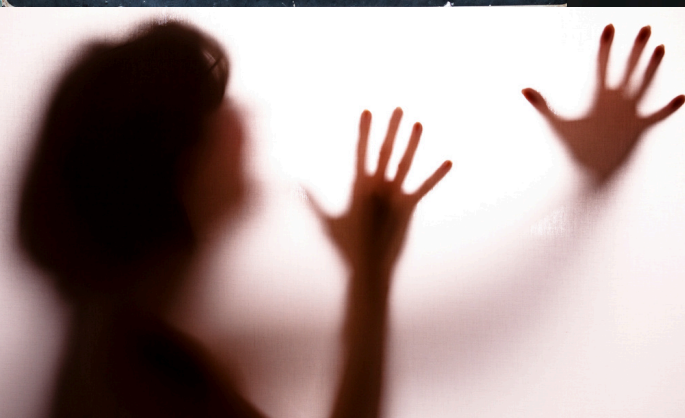


PHARMACEUTICAL INDUSTRY

PRESENTATION MENTAL HEALTH COALITION FOR WOMEN & FAMILIES: “BREAKING THE SILENCE”

by Million Heir-Williams
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PHARMA to The Rescue



OUR WHY...

We are launching a nationwide campaign titled “Breaking the Silence for the Nation” as part of our ongoing efforts to raise awareness, provide resources, and advocate for improved mental health services. This initiative aims to reach diverse communities, particularly underserved populations, through educational programs, outreach events, and resource distribution.

To successfully implement this project and maximize its impact, we’re seeking financial support from key stakeholders in the pharmaceutical industry. We believe that Your Company, with your commitment to improving health outcomes and supporting community-driven initiatives, aligns closely with our mission.

OUR WHY...

We will present **Voices of Women** from each state to the US Congress to speak about our experiences with our loved ones regarding the mental health traumas they have endured via stressful home lives, harmful environmental influences, genetics, military life, etc.

- To fly from anywhere in the United States to Washington, D.C.
- Ground transportation throughout Washington, D.C.
- Hotel accommodations' while we are in Washington, D.C.
- Each meal paid for.
- Miscellaneous incidentals.

Project Initiative

Effectual Life Coaching Enterprises, LLC is inviting 50 ***Women***, each representing a different state across the United States, to collaborate in an impactful project. We aim to gather and share personal narratives of trauma, whether experienced by the women themselves or by their loved ones. These stories will be featured in a compelling anthology presented across four platforms: hardcover, paperback, e-book, and audiobook. This collaboration is an opportunity to contribute to a powerful collective voice, offering support, healing, and awareness through the shared experiences of women nationwide.

OUR ASK...

We are requesting funding of \$100,000 to help cover the costs associated with this initiative, including:

- Funding the trip to Washington, D.C., to speak before the U.S. Congress.
- Educational materials and resources for community outreach.
- Organizing workshops and seminars to educate the public on mental health.
- Providing support services to families in need.
- Researching to assess the impact of the programs.

In return for your generous support, we would be honored to acknowledge Your Company as a key sponsor of our campaign. Your company's logo would be prominently displayed on all promotional materials, and we would welcome the opportunity to collaborate on co-branded events or activities that align with our shared goals.

Budget Expenses

Calculating the cost for a minimum of 50 **Women** from each state to travel to Washington, D.C., involves several factors, including airfare, accommodations, meals, ground transportation, and other miscellaneous expenses. Below is a thorough breakdown of the estimated costs:

Airfare:

- Average round-trip airfare is \$400 (varies by state, distance, and booking time).
- Total airfare cost $\$400 \times 50 \text{ **Women**} = \textbf{\$20,000}$

Accommodations:

- Average cost per night - \$200 (mid-range hotel).
- Number of nights: 3
- Total accommodations cost- $\$200 \times 3 \text{ nights} \times 50 \text{ **Women**} = \textbf{\$30,000}$

Meals:

- Per diem for meals - \$60 per person per day.
- Total meal cost - $\$60 \times 3 \text{ days} \times 50 \text{ **Women**} = \textbf{\$9,000}$

Budget Expenses

Ground Transportation:

- Estimated transportation cost - \$50 per person (includes airport transfers and local travel in D.C.).
- Total transportation cost - \$50 x 50 **Women** = **\$2,500**

Miscellaneous Expenses:

- Miscellaneous costs - \$50 per person (incidentals, tips, etc.).
- Total miscellaneous cost - \$50 x 50 **Women** = **\$2,500**

Total Estimated Cost:

Airfare - \$20,000

Accommodations - \$30,000

Meals - \$9,000

Ground Transportation - \$2,500

Miscellaneous Expenses - \$2,500

Grand Total = \$64,000

YOUR SUPPORT...

We are confident that with your support, we can make a significant difference in the lives of countless individuals and families nationwide. I would be delighted to discuss this opportunity further and explore how we can work together to make this project a success.

Thank you for considering our request. I look forward to possibility of partnering with Your company to “Break the Silence” and create a brighter future for those affected by mental health challenges.

Conclusion

The amount of \$100,000 would cover all major expenses:

- This amount also includes funding the trip to Washington, D.C., to speak before the U.S. Congress. Thus, the **Women** can focus on advocacy efforts without the financial burden.
- Educational materials and resources for community outreach.
- Organizing workshops and seminars to educate the public on mental health.
- Providing support services to families in need.
- Researching to assess the impact of the programs.

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