

2nd Annual Sisters In Soncert 2027



Sponsorship Deck Tidewater, VA

**Presented by Dyme Squad Media + Venue 757 — Portsmouth, VA
4582 George Washington Hwy, Portsmouth, VA 23702 | 18,000+ sq. ft.**

Catch the Vibe

SISTERS IN SOUND

ABOUT / OVERVIEW

OUR MISSION

Empowering and amplifying female voices in the music industry.

WHO WE ARE

A dynamic platform and community dedicated to supporting women artists, DJs, producers, and audio engineers.

WHAT WE DO

- ◆ Provide mentorship programs and professional development.
- ◆ Host live concert series and multi-genre showcases.
- ◆ Offer hands-on workshops and networking events.
- ◆ Build sustainable opportunities for artistic growth.

OUR IMPACT

- ◆ Connects hundreds of emerging and established female creatives.
- ◆ Creates performance opportunities for diverse talent.
- ◆ Fosters collaboration and career advancement.

SPONSORSHIP OPPORTUNITY

Partner with us to champion gender equity in music and access a passionate, diverse audience.





VENUE / LOGISTICS



Official Venue (2027)

Venue 757 — Portsmouth, VA

Address: 4582 George Washington Hwy, Portsmouth, VA 23702

Venue Size: 18,000+ sq. ft. (Mainstage, Backstage, and Delk's Cigar Room)

Event Notes

Tidewater, VA audience

Premium concert environment

Sponsor visibility throughout the venue experience



Sponsor Visibility



- 💎 Official event promo graphics + website placement
- 💎 Social media campaign (pre-event through post-event recap)
- 💎 Diamond Vibes Radio (commercials + sponsor shout-outs)
- 💎 Black Diamond Television (TV commercials + sponsor mentions)
- 💎 On-stage acknowledgments
- 💎 Red carpet / step-and-repeat visibility (as available)
- 💎 On-site brand presence (vendor/display space if venue permits)



\$2,500

Spotlight Concert Sponsor

- 💎 Logo on official event promo flyer/graphics (digital)
- 💎 Logo placement on event website sponsor section
- 💎 10 social media sponsor mentions (spread across campaign)
- 💎 1 dedicated sponsor spotlight post (brand-focused)
- 💎 2 on-stage sponsor mentions (welcome + thank you)
- 💎 Diamond Vibes Radio: 1 radio commercial
- 💎 Diamond Vibes Radio: 2 sponsor shout-outs
- 💎 Black Diamond Television: 2 TV commercials
- 💎 Black Diamond Television: 1 sponsor mention (on-screen or verbal)
- 💎 Vendor/display space at event (if venue permits)
- 💎 Option to include promo items in VIP bags/giveaways (if applicable)
- 💎 Post-event sponsor thank-you mention

HEADLINER CONCERT SPONSOR

\$3,500

Headliner



- ◆ Logo on official event promo flyer/graphics (digital)
- ◆ Logo placement on event website sponsor section
- ◆ Priority logo placement (above \$2,500 tier) on main promo graphics
- ◆ 20 social media sponsor mentions (campaign-long)
- ◆ 2 dedicated sponsor spotlight posts (brand-focused)
- ◆ Step-and-repeat / red carpet logo placement (shared placement, if available)
- ◆ 3 total on-stage sponsor mentions (welcome + mid-show + thank you)
- ◆ Diamond Vibes Radio: 2 radio commercials
- ◆ Diamond Vibes Radio: 4 sponsor shout-outs
- ◆ Black Diamond Television: 4 TV commercials
- ◆ Black Diamond Television: 2 sponsor mentions (on-screen or verbal)
- ◆ 1 short sponsor promo video/ad played on-site (if screens available)
- ◆ Enhanced vendor/display placement (if venue permits)
- ◆ Post-event sponsor recap mention (priority placement)
- ◆ Option to include promo items in VIP bags/giveaways (if applicable)

\$5,000 Diamond Concert Sponsor



\$5,000

Most Benefits

- ◆ "Presented by" / "Powered by" placement next to event name
- ◆ Top logo placement on all main promo graphics +
- ◆ Logo on official event promo flyer/graphics (digital)
- ◆ Logo placement on event website sponsor section
- ◆ Priority logo placement (top-tier placement)
- ◆ 40 social media sponsor mentions total
- ◆ 4 dedicated sponsor spotlight posts total (brand-focused)
- ◆ Step-and-repeat / red carpet logo placement (priority/shared placement, if available)
- ◆ 5 total on-stage sponsor mentions (welcome + 2 mid-show + pre-headliner + thank you)
- ◆ Diamond Vibes Radio: 4 radio commercials
- ◆ Diamond Vibes Radio: 8 sponsor shout-outs
- ◆ Black Diamond Television: 8 TV commercials
- ◆ Black Diamond Television: 4 sponsor mentions (on-screen or verbal)
- ◆ Syndicated major-station radio concert promo commercial (Tidewater area): 1 commercial
- ◆ Syndicated major-station sponsor mentions (Tidewater area) (included with the syndicated promo)
- ◆ Sponsor feature/interview segment (TV or digital) highlighting the partnership
- ◆ Exclusive category option (one sponsor per category, if requested)
- ◆ Lead capture option (QR code sign-up / giveaway entry promoted at event)
- ◆ Premium vendor/display placement (if venue permits)
- ◆ 1 short sponsor promo video/ad played on-site (if screens available)
- ◆ Post-event sponsor recap feature (social + website highlight)
- ◆ Option to include promo items in VIP bags/giveaways (if applicable)

How to Submit to Be a Sponsor



Contact us by email or telephone
dymesquadmedia@yahoo.com
804-601-6391

Secure invoice will be provided and detailed
sponsorship agreement for electronic signatures.

To get started ASAP schedule a 1Hr setup
Session with our CEO at

diamondallureceo.online

Click on Free Consultation

Get started ASAP

In-Kind Partner: Venue Sponsorship



What We're Requesting (In-Kind)

What we're requesting (in-kind):

- ❖ Donated venue rental
Venue keeps all money from bar, Promotor keeps door profits
- ❖ Included staging/sound baseline (if available)
- ❖ Load-in/load-out support + basic venue staffing (as available)
- ❖ Security
- ❖ Slot for Meet N Greet

Venue Sponsor Benefits

Venue Sponsor Benefits (all included):

- ❖ Listed as Official Venue Sponsor on website + promo graphics
- ❖ Priority logo placement (top sponsor row where space allows)
- ❖ On-stage acknowledgment as Venue Sponsor
- ❖ Logo placement on official event promo flyer/graphics (digital)
- ❖ Logo placement on event website sponsor section
- ❖ Diamond Vibes Radio: 2 radio commercials
- ❖ Diamond Vibes Radio sponsor shout-outs promoting the venue partnership
- ❖ Black Diamond Television: 4 TV commercials
- ❖ Black Diamond Television sponsor mention + logo placement (where applicable)
- ❖ Syndicated major-station radio concert promo commercial (Tidewater area): 1 commercial
- ❖ Syndicated major-station sponsor mentions (Tidewater area) (included with the syndicated promo)
- ❖ Opportunity to place venue marketing materials on-site
- ❖ Post-event thank-you + recap mention

Become a Sponsor

2nd Annual Sisters In Sound Concert 2027



Contact Section:

Email: dymesquadmedia@yahoo.com

Phone: 804-601-6391

Our Websites:

dymesquadmedia.com
diamondvibesradio.com
blackdiamondtelevision.com
dymesquadshop.online
diamondallureceo.online