MEMORIAL REEFS DIRECT

Family Funeral Home Partner process

How a Partner completes a placement, from agreement to commission.

Destin, Florida

The agreement

A Family Funeral Home Partner begins with a two-page agreement.

01

Same fair trade price

Memorials are sold at the exact same price whether the family orders directly or through the Partner.

02

No solicitation

Memorial Reefs Direct pledges not to solicit the Partner’s clients.

Access

1

Contact

Contact Memorial Reefs Direct and provide a contact person and the firm’s details.

2

Accept

Accept the Partner agreement.

3

QR code

Receive a QR code for the Partner Portal. The code is used to complete every step that follows.

4

Begin

In the Partner Portal, ask questions or set a sale in motion.

Placement

5

Product and transfer

Memorial Reefs Direct agrees on the product with the client, then collects the legal information and the transfer of cremated remains.

6

Purchase and shipment

The Partner concludes the purchase and ships the cremated remains.

7

Capsule and reef

Memorial Reefs Direct builds the presentation capsule and presents it to the reef.

8

Certificates and EPA record

Memorial Reefs Direct prepares the client’s certificates of presentation in the reef and completes the EPA record. The EPA record requires only the name, the date, and the location.

9

Commission

The Partner collects the commission within seven days.

Who completes each part

The Partner

- Conducts the sale
- Concludes the purchase
- Ships the cremated remains
- Collects the commission

Memorial Reefs Direct

- Agrees on the product
- Receives the legal transfer
- Builds and presents the capsule
- Issues the certificates
- Files the EPA record