



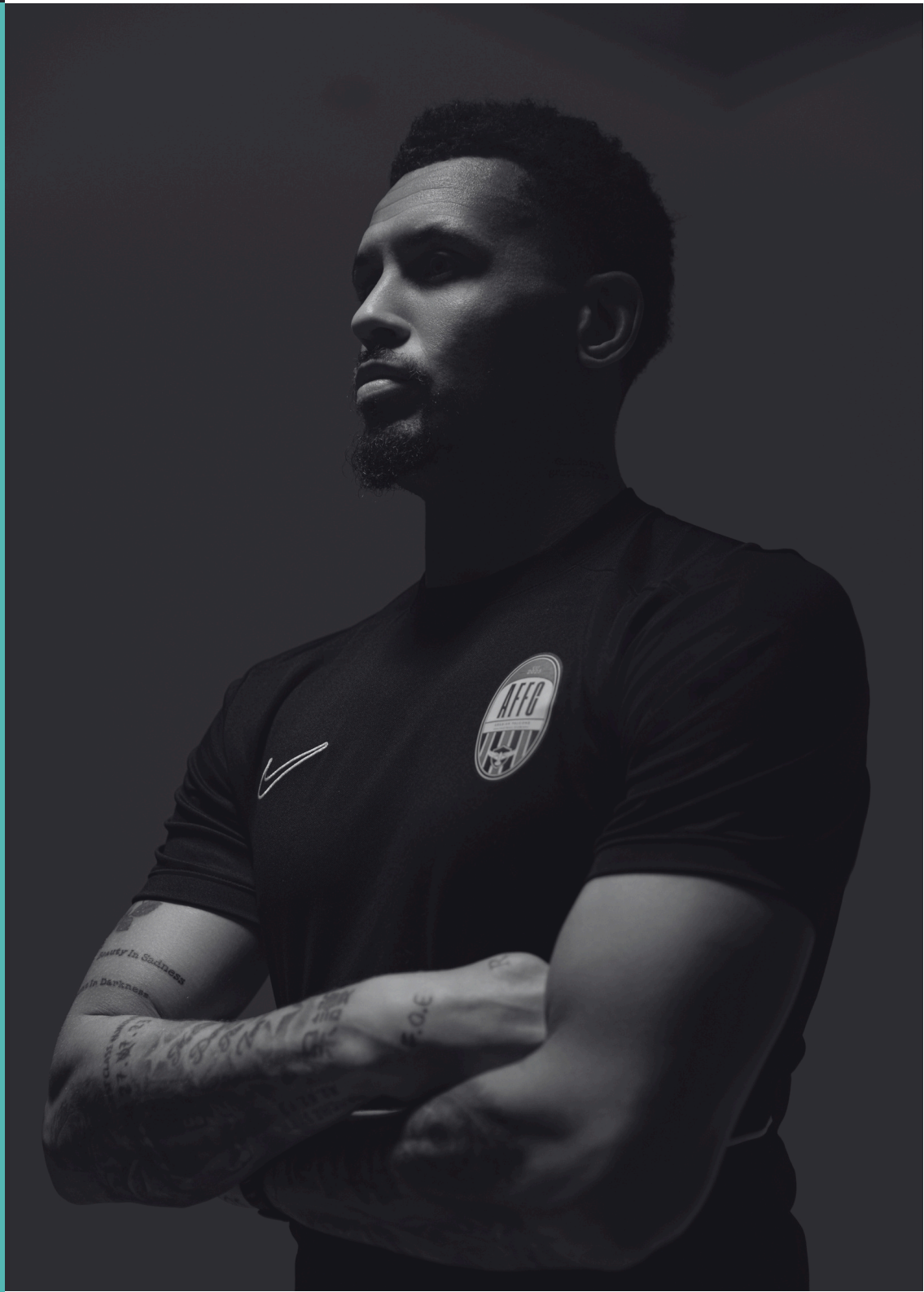
ARABIAN FALCONS FOOTBALL CLUB

// PATH TO PRO

INTERNATIONAL



YOUR
ROUTE
TO
PRO
FOOTBALL



TEAM AFFC

**700+ PREMIER LEAGUE
APPEARANCES. 1,500
PROFESSIONAL MATCHES.
BUILT BY PEOPLE WHO
HAVE PROVEN IT.**



DANNY SIMPSON



JASON PUNCHEON



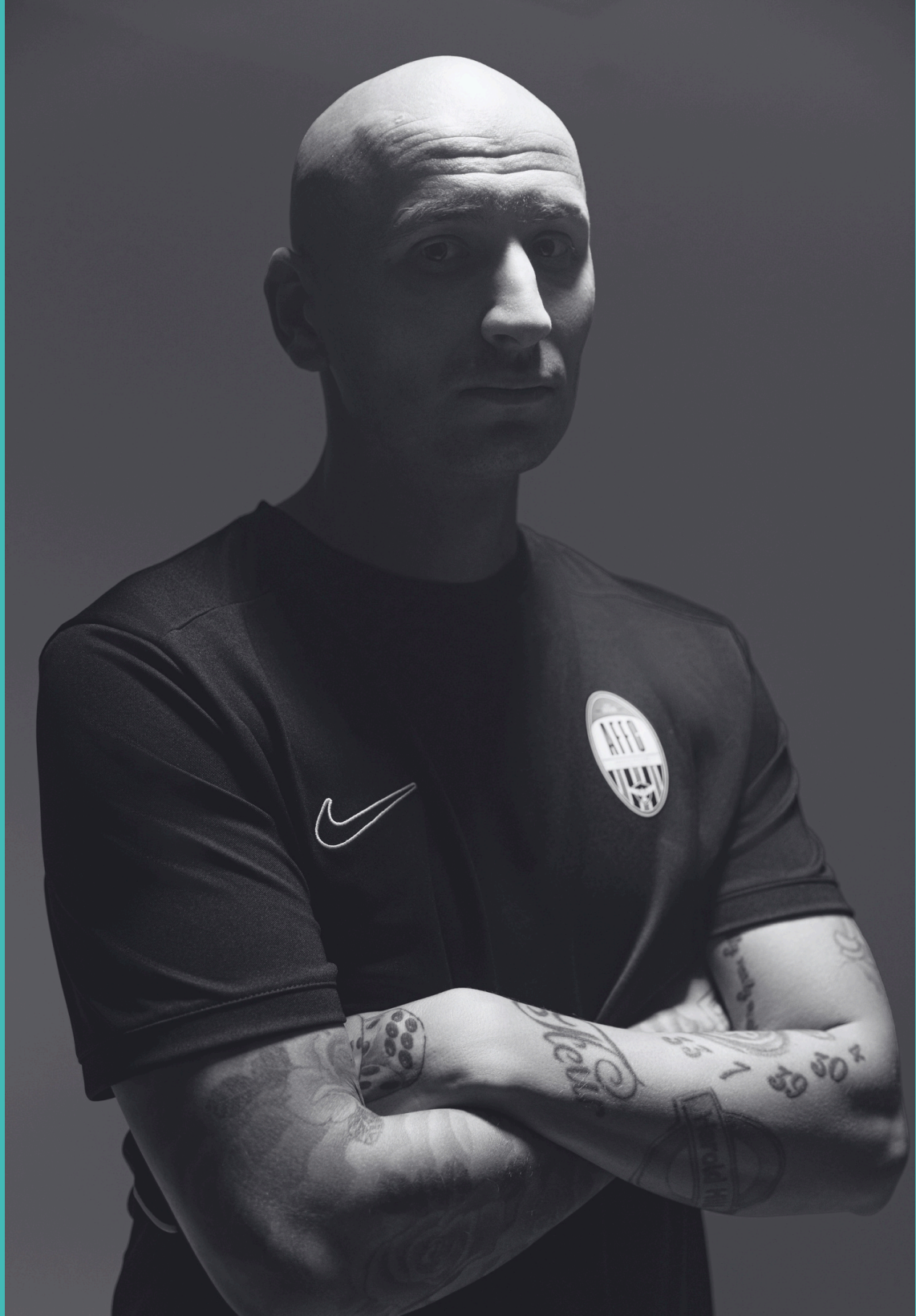
JONJO SHELVEY



RAVEL MORRISON

// PATH TO PRO

A FULL-TIME
FOOTBALL
PROGRAMME BUILT
TO DEVELOP
AMBITIOUS
PLAYERS & PREPARE
THEM FOR THE
DEMANDS OF THE
PROFESSIONAL
GAME.



THE PROGRAM INCLUDES:

- PROFESSIONAL PLAYER CONTRACT WITHIN THE UAE
- FULL NIKE TRAINING AND MATCHDAY KIT
- NIKE TRACKSUIT AND PRESENTATION WEAR
- STRUCTURED WEEKLY HIGH-PERFORMANCE TRAINING PROGRAMME
- COMPETITIVE SENIOR MATCH PROGRAMME
- INDIVIDUAL STRENGTH, CONDITIONING AND ATHLETIC DEVELOPMENT
- ADVANCED PLAYER DATA AND PERFORMANCE TRACKING
- INTEGRATED MEDICAL, INJURY MANAGEMENT AND PLAYER CARE
- INDIVIDUAL PLAYER DEVELOPMENT PLAN AND CAREER GUIDANCE
- REGULAR PERFORMANCE REVIEWS AND DEVELOPMENT ASSESSMENTS
- PROFESSIONAL MATCHDAY ENVIRONMENT AND LIVE MATCH COVERAGE
- UK ASSESSMENT AND TRIAL WINDOW
- SELECTION PATHWAY TO USL LEAGUE TWO
- FURTHER FOOTBALL, EDUCATION AND CAREER PATHWAYS

**ONE PROGRAMME. ONE PLAYER JOURNEY.
MULTIPLE ROUTES FORWARD.**



FULL TIME PRO ENVIRONMENT

PRO DEVELOPMENT — PRO CONTRACT — PRO COACHING

THIS ELITE DEVELOPMENT PROGRAM IS SPECIFICALLY DESIGNED TO ACCELERATE THE GROWTH OF EMERGING PLAYERS, PROVIDING A PROFESSIONAL ENVIRONMENT, HIGH-PERFORMANCE SUPPORT AND CLEAR PROGRESSION PATHWAYS TO PREPARE THEM FOR THE DEMANDS OF THE PROFESSIONAL GAME.



**STRUCTURED
PROFESSIONAL TRAINING
PROGRAMME**



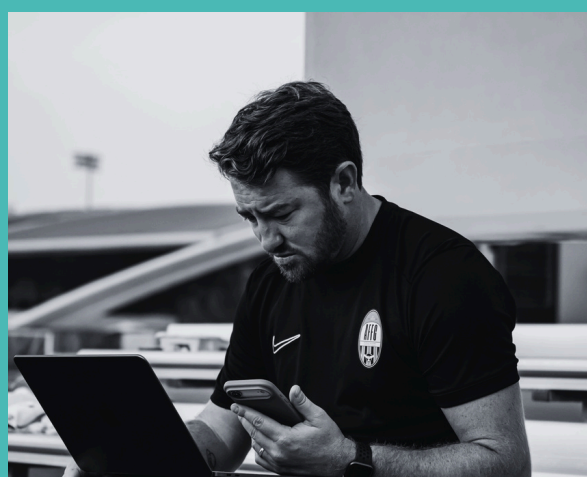
**STRENGTH, CONDITIONING
& RECOVERY**



**COMPETITIVE MATCH
PROGRAMME**



**PROFESSIONAL COACHING
& MENTORSHIP**



**PLAYER ANALYSIS
& DEVELOPMENT**



LIFE IN DUBAI

THE AFFC PLAYER PATHWAY

ONE PATHWAY. THREE COUNTRIES.
FOUR POSSIBLE FUTURES.

PATH TO PRO

The professional environment where the player and their performance record are built.

- Professional coaching and senior match minutes
- Individual S&C, recovery and medical support
- Player data, analysis and development planning

- HD footage, player profile and visibility
- 700+ Premier League appearances in the team
- A complete dossier built across the season

YOUR CAREER PATHWAY

AFFC CLUB ROUTE / 01

AFFC THIRD DIVISION

Earn competitive senior minutes inside the AFFC club environment.



AFFC CLUB ROUTE / 02

AFFC FIRST TEAM UAE SECOND DIVISION

Progression towards the senior first-team environment.

INTERNATIONAL ROUTE / 01

UK TRIAL WINDOW

Brooke House assessment and consideration for the programme's international route.

SELECTION-BASED



INTERNATIONAL ROUTE / 02

USL LEAGUE TWO MAY - JULY / USA

Eight-week pre-professional season with college, USL and MLS recruitment exposure.

WHERE IT CAN LEAD

AFFC SENIOR FOOTBALL

Continue through the AFFC structure.

UK & EUROPE

Trials and network opportunities.

US COLLEGE

Football and education pathway.

FOOTBALL CAREERS

Employment opportunities across coaching, analysis, operations, media and the wider football industry.

NOTHING GIVEN,
EVERYTHING EARNED.



THIS PROGRAMME IS SUITABLE FOR:

PLAYERS 17 AND OVER LOOKING TO RELOCATE TO DUBAI FOR FOOTBALL DEVELOPMENT

PLAYERS READY TO COMMIT TO A FULL SEASON ABROAD

PLAYERS LOOKING FOR A STRUCTURED, PROFESSIONAL TRAINING ENVIRONMENT

PLAYERS WHO NEED A PLATFORM TO CONTINUE PROGRESSING INTERNATIONALLY

PLAYERS SEEKING SENIOR FOOTBALL EXPOSURE

PLAYERS WHO UNDERSTAND THAT OPPORTUNITY MUST BE EARNED

PLAYERS READY TO ENTER PROFESSIONAL FOOTBALL

*BUILT FOR PLAYERS READY TO COMMIT
TO THEIR DEVELOPMENT AND EARN
THEIR NEXT OPPORTUNITY.*

// TAKE FLIGHT

PRICING

OUTSIDE DUBAI PLAYER - 140,000 AED FOR THE SEASON

PAYMENT PLANS AVAILABLE ON REQUEST

THE INTERNATIONAL PROGRAMME INCLUDES

- PROFESSIONAL PLAYER CONTRACT WITHIN THE UAE
- FULL NIKE TRAINING AND MATCHDAY KIT
- NIKE TRACKSUIT AND PRESENTATION WEAR
- STRUCTURED WEEKLY HIGH-PERFORMANCE TRAINING PROGRAMME
- FULL COMPETITIVE SEASON FROM AUGUST TO JUNE
- INDIVIDUAL STRENGTH, CONDITIONING AND ATHLETIC DEVELOPMENT PROGRAMME
- PROFESSIONAL MATCHDAY ENVIRONMENT AND LIVE MATCH COVERAGE
- ADVANCED PLAYER DATA AND PERFORMANCE TRACKING
- INTEGRATED MEDICAL, INJURY MANAGEMENT AND PLAYER CARE
- INDIVIDUAL PLAYER DEVELOPMENT PLAN AND CAREER GUIDANCE
- REGULAR PERFORMANCE REVIEWS AND DEVELOPMENT ASSESSMENTS
- ACCESS TO THE ARABIAN FALCONS PLAYER PATHWAY
- EARNED PROGRESSION OPPORTUNITIES WITHIN AFFC SENIOR FOOTBALL
- FURTHER FOOTBALL, EDUCATION AND CAREER PATHWAYS
- UAE VISA SUPPORT
- FULL-SEASON PLAYER ACCOMMODATION
- THREE NUTRITIOUS MEALS PER DAY
- DAILY TRANSPORT TO AND FROM TRAINING, MATCHES AND PROGRAMME ACTIVITIES

// *PATH TO PRO*

ACCOMMODATION & FACILITIES

JA SPORTS COMPLEX + OXYGEN GYMS

The Path to Pro programme provides access to an integrated network of professional training, performance and recovery facilities across Dubai.

Each environment supports the demands of a high-performance football programme, from on-pitch training and athletic development to recovery, medical care, tactical preparation and matchday readiness.



**A COMPLETE ENVIRONMENT
FOR PLAYERS TO TRAIN,
RECOVER AND DEVELOP
WITH INTENT.**

- › FULL-SIZE PROFESSIONAL TRAINING PITCHES
- › HIGH-PERFORMANCE STRENGTH AND CONDITIONING FACILITIES
- › DEDICATED RECOVERY POOLS AND WELLNESS AREAS
- › SAUNA, COLD-PLUNGE AND RECOVERY FACILITIES
- › PROFESSIONAL PHYSIOTHERAPY AND TREATMENT ROOMS
- › MODERN FIRST-TEAM DRESSING ROOMS
- › TACTICAL MEETING AND MATCH-PREPARATION SPACES
- › DEDICATED PLAYER SUPPORT AND WELFARE AREAS

// PLAYER BRANDING

ARABIAN FALCONS BELIEVES MODERN PLAYERS NEED MORE THAN MATCH MINUTES.

THEY NEED DEVELOPMENT.
THEY NEED GUIDANCE.
THEY NEED VISIBILITY.
THEY NEED STORY.





PLAYER BRANDING SUPPORTS PLAYER CONTENT, MEDIA EXPOSURE, & PERSONAL BRAND DEVELOPMENT ALIGNED WITH THE CLUB'S WIDER STANDARDS.

POTENTIAL ASSETS INCLUDE:

- PLAYER PROFILE FEATURES
- PHOTO AND VIDEO CONTENT
- PERSONAL JOURNEY STORYTELLING
- TRAINING FEATURES
- LIFESTYLE CONTENT
- BEHIND-THE-SCENES CONTENT
- BRANDED PLAYER SERIES
- MENTORSHIP STORYTELLING
- SOCIAL-FIRST CAMPAIGNS

*PROFESSIONALISM MATTERS ON THE PITCH.
IT ALSO MATTERS IN HOW A PLAYER IS SEEN.*

BROADCAST
& MATCH VISIBILITY



EVERY ARABIAN
FALCONS MATCH WILL BE
LIVESTREAMED, GIVING
PLAYERS, FAMILIES,
SCOUTS, PARTNERS, AND
SUPPORTERS THE
ABILITY TO FOLLOW THE
JOURNEY IN REAL TIME.

THIS IS A KEY PART OF THE PATH TO PRO MODEL. EVERY MATCH BECOMES MORE THAN A FIXTURE, IT BECOMES A VISIBLE DEVELOPMENT MOMENT, A PERFORMANCE RECORD, AND A CONTENT ASSET FOR PLAYER GROWTH, CLUB EXPOSURE, AND PARTNER VALUE.

THROUGH CONSISTENT MATCH BROADCASTING, THE PROGRAMME GIVES PLAYERS A PROFESSIONAL-STANDARD ENVIRONMENT WHERE THEIR PROGRESS CAN BE WATCHED, REVIEWED, SHARED, AND TRACKED ACROSS THE SEASON.

// TAKE FLIGHT

// TAKE FLIGHT



PLAYER CONTENT & VISIBILITY

ARABIAN FALCONS USES PROFESSIONAL CONTENT TO DOCUMENT PLAYER DEVELOPMENT, SHOWCASE INDIVIDUAL JOURNEYS AND CREATE CREDIBLE VISIBILITY THROUGHOUT THE SEASON. TRAINING, MATCHDAY AND PROFILE CONTENT HELPS PLAYERS BUILD A PROFESSIONAL BODY OF WORK THAT SUPPORTS FUTURE FOOTBALL OPPORTUNITIES.



//AFFC

SUCCESS STORIES



AZIZ

CRYSTAL PALACE
KAA GENT



ABOU

VENDSYSSEL (DENMARK)



AWUDU

RWDM (BELGIUM)



MATTHEW RIDLEY

LARNE FC (NORTHERN IRELAND)



T H E F A L C O N S H A V E L A N D E D

**IF YOU ARE
INTERESTED IN
OUR
PROGRAMMES**

REACH OUT

EMAIL: PATHTOPRO@ARABIANFALCONSFC.COM

PHONE NUMBER: +971 52 892 9058

WEBSITE: ARABIANFALCONSFC.COM

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THE FALCONS
HAVE LANDED



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THANK
YOU

// ARABIAN FALCONS FOOTBALL CLUB