



AMERA DESIGN
INTERNATIONAL

FOR HOMEOWNERS & ESTATE AGENTS

PRE-SHOOT CHECKLIST.

Give the property its best chance to speak for itself. A little preparation lets every room, detail and view come through clearly.

A QUICK NOTE BEFORE WE ARRIVE

The photographer will not be staging the home, so please have the property clean, tidy and photo-ready before arrival. If helpful, we can also provide a staging consultation ahead of the shoot.

MAKE EVERY PIXEL COUNT.

01

THROUGHOUT THE HOME

- + Clear kitchen worktops, side tables and visible shelves.
- + Put away personal photographs, paperwork, cables, bins and pet items.
- + Open blinds and curtains. Replace any failed bulbs and switch lights on.

02

KITCHEN & BATHROOMS

- + Remove washing-up, tea towels, toiletries and cleaning products.
- + Empty sinks, close toilet lids and use fresh, simple towels.
- + Wipe mirrors, glass and reflective surfaces for a clean finish.

03

LIVING SPACES & BEDROOMS

- + Make beds neatly and remove excess cushions, throws and laundry.
- + Give each room one clear purpose. Store away anything that distracts from it.
- + Keep furniture tidy and leave clear walking space through the room.

04

OUTSIDE & PRACTICAL DETAILS

- + Move cars, wheelie bins, hoses and garden tools out of sight.
- + Tidy the entrance, patio and garden. Mow lawns where practical.
- + Secure pets, arrange access and flag key features or views.



QUESTIONS BEFORE THE SHOOT?

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