

SEIZE THE DAY

"Life is not measured by the number of breaths we take, but by moments that take our breath away." A memorable moment would be one of those breath-taking moments. Sometimes it's as basic as buying a much-awaited gadget or taking a luxurious vacation and then at other times, it's acquiring your first yacht or horse that can be a moment that you treasure forever.

The most cherished moments in life are usually the ones we never took the time to plan. However, with time being a rare commodity nowadays, the experience of luxury – excellence, comfort and high quality – in itself becomes a moment that one can take pleasure in.

Frames brings to you ideas, stories and thoughts that celebrate, inspire and allow you to luxuriate in. Capture the brilliance and gratify all your senses in the islands of the Mediterranean...I did. And swimming in the brilliance of the blue seas will live with me forever.

The sensual and fabulous scents of Roja Dove captivate your skin and senses and take you away to a world full of luxurious fragrances. Experience the face of the Proboscis monkey in the jungles of Borneo before they go extinct or shoot a picture of a spotted leopard with ace wildlife photographer, Daniel J. Cox.

Whether it's the latest car by Aston Martin, a personalised piece of jewellery or just a memorable moment with friends over a pint of beer...seize every moment in time and make it shine.

Yours sincerely,
Rachna Sharma

Can't get enough of Frames? For a regular dose of luxury and lifestyle, log on to frameslife.com



FEEDBACK

The special edition of Frames is almost a collector's item. I'm very impressed with the range of stories and the beautiful design of the magazine. It's going to be on my coffee table for a long time.

– Sudeep Saha, New Delhi.

I have been involved with India's art fraternity all my life and found Alka Raghuvanshi's choice of artists to look out for in 2013 commendable. I congratulate Frames on bringing out such a comprehensive and excellent list.

– Ranu Singh, Dehradun.

I enjoyed reading the travel stories in the last edition of Frames, and was impressed by the variety of travel articles in one magazine. The feature on destination hotels was splendid. I will surely be referring to Frames when deciding on my next holiday itinerary.

– Amit Kanse, Mumbai.

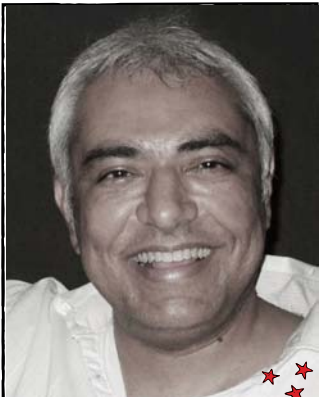
The special edition was a thoroughly enjoyable read. I found several features, such as the one on stuff that makes shoes works of art, very fascinating. I would like to see more articles on fashion!

– Neha Vishnoi, Ahmedabad.



Email your thoughts and queries about FRAMES to frames@bajajfinserv.in

CONTRIBUTORS



PRADEEP GIDWANI

Pradeep Gidwani is one of those lucky ones whose passion is also his profession. He has been in the beverage industry for over 26 years and has opened India's first beer café chain called The Pint Room. Prior to this adventure, he was Managing Director at Carlsberg India, where he was responsible for the launch of Carlsberg, Tuborg and Palone beers in India. He has also served as Managing Director at Foster's India Ltd., and was behind the highly successful launch of Foster's beer in India.

Daniel J. Cox is an award-winning photographer whose clicks have been on the covers of hundreds of magazines like National Geographic, Time and BBC Knowledge. He has also been the sole photographer for 20 books. In the last 25 years he has travelled to all seven continents and has captured nature in its myriad moods. Along with his wife, Tanya, Daniel leads natural history photo tours around the world. He also teaches at workshops and private photography and workflow sessions.



DANIEL J. COX

Roja Dove is a fragrance specialist, fragrance historian, and perhaps the world's most famous 'nose.' He started his career in French perfume house Guerlain, and in his almost 20 years there he rose to the position of Global Ambassador – the first non-family member to be given the role. In 2004, he launched Roja Dove Haute Parfumerie at Harrods. He has his fragrance range under the name Roja Parfums. He is known as the world's sole, 'Professeur de Parfum.'



ROJA DOVE



DEEPAJANA KLEIN

Deepanjana Klein is a Specialist in the Modern and Contemporary Indian Art department of international auction house Christie's. Prior to joining Christie's, she had been an independent curator in New York City. She is currently working on a set of books on the sculptures and cave architecture of Ellora. She has contributed to the Encyclopedia of Sculptures on the topics of 'modern and contemporary Indian sculpture' and 'essays on contemporary Indian art.'



KAREN ANAND

Karen Anand has been described as 'the Martha Stewart of India.' A prolific writer on food and wine, 'Less is More' is the latest book penned by her. In addition to writing, Karen has anchored television shows, set-up her own brand of gourmet food products and started a Gourmet Academy. In between all of this, she still finds time to cook.



DHRUV CHANDRA

Dhruv Chandra is a second generation Curator and Collector of rare carpets and textiles. An Oriental Rug Specialist, he owns 'The Carpet Cellar,' located in Delhi, which houses India's largest private collection of antique rugs. He believes carpets are a form of art and aims to increase their popularity among art connoisseurs.



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PHOTOGRAPHY

CAPTURING the BEAUTY of NATURE

Quality wildlife images aren't easy to come by, but the rewards are often worth the long hours and patience. Here is a lists of five things to consider when wielding your camera in the wild.

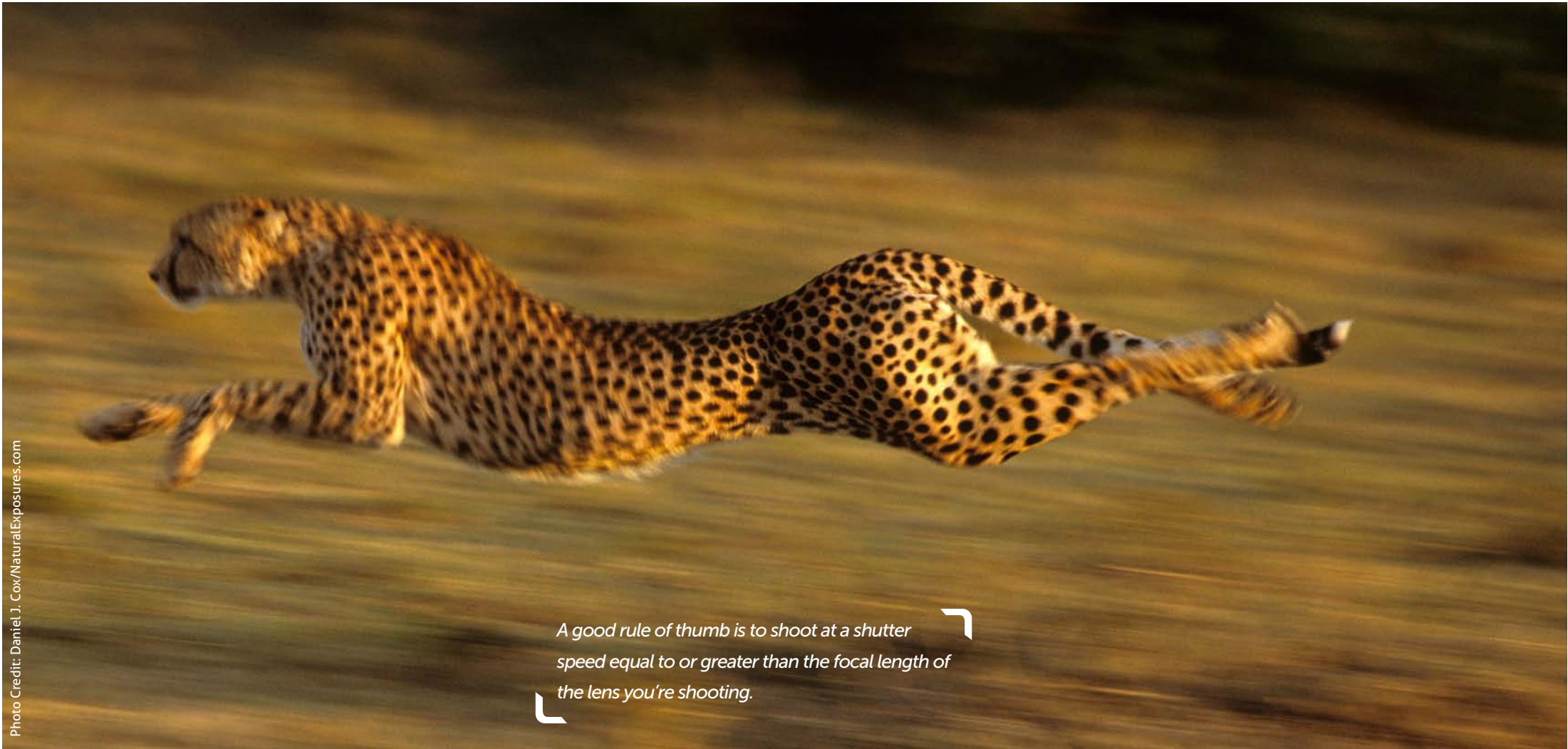
By Daniel J. Cox



Photo Credit: Daniel J. Cox/NaturalExposures.com



SHUTTER SPEED
Most good animal pictures are shot with a telephoto lens – a lens with powerful magnification that allows you to be further away from your subject. The downside to using a more powerful lens is that it magnifies any movement you or the animal makes. A good rule of thumb is to shoot at a shutter speed equal to or greater than the focal length of the lens you're using. If you have a 300mm telephoto lens, for example, you would want at least 1/300th of a second shutter speed. This will help eliminate the effect of any hand shake or movement from the animal you're photographing.



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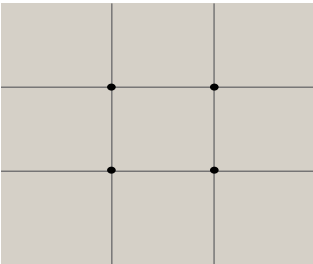
ISO 100 ISO 400 ISO 1600

ISO

ISO essentially means your film speed – the measure of a photographic film's sensitivity to light. It is the amount of light that is needed to properly expose your film or image. The higher the ISO setting, the more sensitive your camera becomes to light. In low light or darker settings, you would want to shoot with higher ISOs. In brighter and sunnier conditions you should shoot at lower ISOs. The downside to photographing with higher ISOs is that the quality of the image starts to diminish, creating noise very similar to grain in a film camera. To get a good, sharp, photo, shoot at the lowest possible ISO.

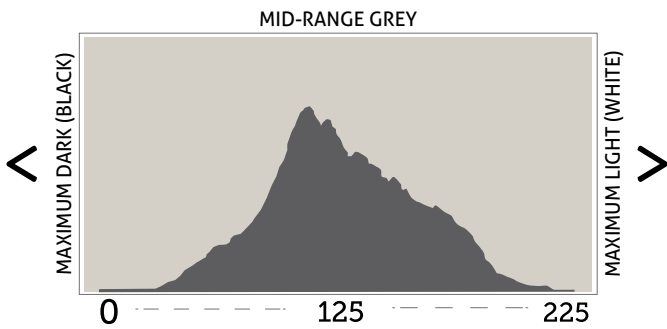
RULE OF THIRDS

The human eye is trained and enjoys subjects placed in specific places in a photograph. We call this the Rule of Thirds. Imagine an image with three lines running vertically and three lines running horizontally, all spaced the same width apart; the intersecting points are the typical focal points of the image. So, rather than simply keeping important compositional elements toward the centre, they should be placed along these lines or their intersections. This technique allows for more tension, energy and interest to be created in the image. Many digital cameras have a built-in feature called a grid layout, which you can turn on in the viewfinder to help identify the intersecting points.



HISTOGRAM

Consult your digital camera's manual to find out how to view its histogram, which will help with proper exposure and make sure your photo is not too light or dark. The histogram is a mini graph with a right and left side, which I refer to as the goal posts (like we have in American football). Lighter tones show up on the right side of the histogram and darker tones on the left. All other tones are in the centre. You can't control the peaks or valleys of the histogram scale until the peak climbs to either side of the histogram. If a line climbs too far to the right, your brights/highlights in the photo will be overexposed. If any tones reach to the far left side of the histogram, it means your black tones will be underexposed. To reduce the highlights from the right side of the histogram, reduce exposure. To increase the dark tones, increase exposure. I typically add or subtract light via the +/- EV button on the camera.



PATIENCE

Wild animals are unpredictable and therefore difficult to photograph. If it were easy, everyone would have great images. The most important thing to be aware of is the time of day your desired subject(s) are most active. Wild animals are typically most active during early morning and late in the evening, with cooler temperatures making hunting for food or mates more comfortable. Be sure to be in the field an hour before sunrise and stay out 30-60 minutes after sundown. This will improve your chances of seeing good animal activity.



UPCOMING
PHOTOGRAPHY
TOURS by
Natural Exposures

Photography tours by Daniel J. Cox's Natural Exposures are usually sold out months in advance. These tours are apt for people who love wildlife and photography. They are designed to take people to the right places to photograph nature and wildlife, and learn new techniques in the field with Daniel.

info@naturalexposures.com
www.naturalexposures.com

Photo Credit: Daniel J. Cox/NaturalExposures.com

2013 South Africa Photography Tour:
September 23 – October 7, 2013.
Optional Cape Town Extension:
October 6 – October 10, 2013.

2014 Japan Winter Wildlife Photography Tour:
Trip #1: January 23 – February 6, 2014.
Trip #2: February 8 – February 22, 2014.

2014 Costa Rica: March 7 – 17, 2014.

2014 Brazil Pantanal Jaguar Wildlife Photo Expedition:
July 30 – August 11, 2014.

2015 Kenya Photography Tour:
January 8 – January 22, 2015. ©

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A DECADE OF



What makes a luxury brand so iconic that its products last over years as best-sellers and new products become trends as soon as they are launched? As Louis Vuitton completes a decade in India, we take a look at its timeless favourites and some new products.



▲
TR4: THE NEW
FOUR-WHEELED
SUITCASE

The TR4 joins Louis Vuitton's line of rolling luggage, uniting flair with functionality. While the suitcase dares modernity on one hand, it also stands true to tradition with reassuring retro looks. The Maison's heritage of leather craftsmanship ensures its superior quality. The suitcase is supposed to last at least 10 years with one trip per week, or up to 40 years with one trip per month. Symbolising eternal elegance, the familiar LV Monogram canvas covers the case. Incredibly robust, the four-wheeled suitcase is designed to withstand rigours of travel and provide ease in manoeuvrability for high-flyers.



THE ALZER 70 ►

A hard suitcase in Monogram canvas and gold-plated brass details – it is almost emblematic of the LV suitcase.